

CalVans Marketing and Community Outreach

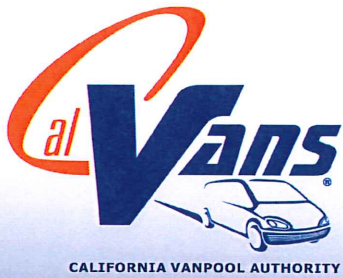
Gabriela Pacheco

Events

Date	Event	Location	County	Audience
7/23/2016	Tune In & Tune Up	Chowchilla-Madera County Fair	Fresno	San Joaquin Valley Air District held the event to smog cars and offers their \$500 voucher; we had a booth for those who wanted more info on vanpooling.
7/30/2016	Transportation Week	Shaftner Youth Center	Kern	Inform kids ages 5-18 about the benefits of joining a vanpool.
8/13/2016	Salinas Valley Food & Wine Festival	Oldtown Salinas	Monterey	Fun event for the family held in downtown Salinas to showcase local wineries and businesses.
8/14/2016	Community Resource Health Fair	Buttonwillow Recreation Park	Kern	Health fair for the community of Buttonwillow, there were giveaways, free health screenings and entertainment for the family.
8/25/2016	Rideshare Week Kickoff Luncheon	Bakersfield Marriott	Kern	Event held by Kern County, invited local businesses to participate in Rideshare week and to inform them of different ways to "Share the Ride."
8/28/2016	Dia Del Trabajador Agricola	Patriot Park - Greenfield	Monterey	Festival honoring the agricultural workers in Monterey County.
9/4/2016	Fiestas Patrias Festival	Sanger Park	Fresno	Festival showcasing Latin culture, had a booth and spoke about the program on stage for about 5 minutes.
9/7/2016	Meeting with TCAG	TCAG office	Tulare	Met with staff to update them on the CalVans program and talk about our booth at the County Fair.
9/8/2016	DOL/CalVans presentation	Yuma Career Center	Yuma	Presented format for working cooperatively with the DOL.
9/10/2016	Tune In & Tune Up	International Agri-Center	Tulare	San Joaquin Valley Air District held the event to smog cars and offers their \$500 voucher; we had a booth for those who wanted more info on vanpooling.
9/13/2016	Meeting with Tanimura & Antle Inc	Salinas Office	Monterey	Staff explained program to Staff at Tanimura & Antle.
9/15/2016	Kern COG Board meeting	Bakersfield Office	Kern	Presentation to Kern COG board on promoting vanpools in their region.
9/16/2016	Tulare Fair	Tulare Fairgrounds	Tulare	Worked together with TCAG staff at the informational booth and the County Fair.

Upcoming Events

9/29/2016	Tulare County Health Fair	Visalia Convention Center	Tulare
10/1/2016	Kern County Fair	Bakersfield Fairgrounds	Kern
10/1/2016	21st. Annual Driver Awareness	Rojas-Pierece Park, Mendota	Fresno
10/22/2016	Tune In & Tune Up	Stanislaus County Fair	Stanislaus
11/12/2016	Tune In & Tune Up	Fresno Fairgrounds	Fresno
11/16/2016	Farm Worker Appreciation Event	Veterans Memorial Hall	Fresno
11/19/2016	Tune In & Tune Up	San Joaquin Fairgrounds	San Joaquin
12/3/2016	Tune In & Tune Up	Madera County Fairgrounds	Fresno
12/10/2016	Tune In & Tune Up	Bakersfield Fairgrounds	Bakersfield



A DRIVER'S STORY

Public
Vanpools
Leading
the Way

Easy Moving

For over 12 years, Daniel Aviña has been working for the same company – working different jobs and making his way up the ladder.

Aviña started as a maquinista—a machine operator—in what is known as el destronque de romana, which is the harvesting of the romaine lettuce.

After doing that for three years, he spent the next couple of years fueling up the machines with diesel gas. For the last seven years, he's been the crew boss. Being the crew boss comes with a lot of responsibilities including making sure that everyone is following the rules and arrives to work on time. Daniel also checks to make sure workers have everything they need to be safe and proficient at their job.



The riders as well as Daniel enjoy riding in the van. They say it's beneficial for all of them as well as their employer. The fields aren't congested with other vehicles when they ride together, especially since they are well equipped by the employer, having everything they need to do their job.

Daniel says the riders like the air conditioner.

"They all ride very comfortably," he says. They like the van a lot more because it is at no charge to them. Their employer takes advantage of the Federal Qualified Transportation Fringe Benefit Program. This program allows an employer to pay the vanpools cost on behalf of the riders as a pre-tax employee benefit up to \$255 per month.

With CalVans, the driver and riders do not have to worry about the ride; CalVans together with the employer have made it easy for the workers to focus on the job.

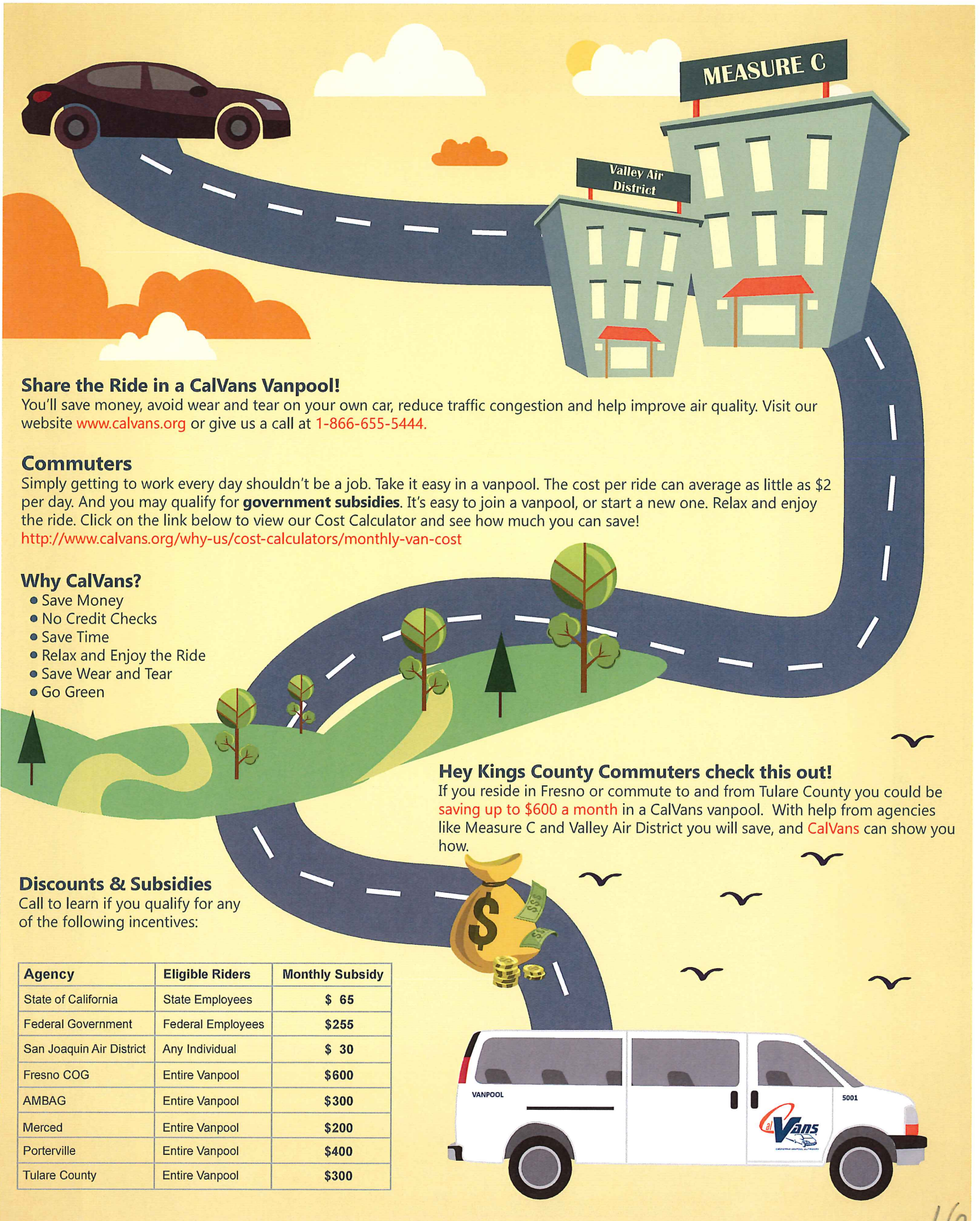


Daniel Aviña, CalVans Volunteer Driver

Among many of Daniel's responsibilities, being a driver is one of them. He's been a CalVans volunteer driver for nearly four years.

Before CalVans was introduced to his work site, nearly every individual would drive their own vehicle into already overcrowded fields. This would sometimes cause problems. Although the fields are big, there is very little room for vehicles to move around with ease.

"In a van one can move everywhere," he says. "It's easier to move in the fields especially here where one has to be moving...We start here and then we move there, we are moving around three to four times a day. It's faster in the van. We all move together."



Share the Ride in a CalVans Vanpool!

You'll save money, avoid wear and tear on your own car, reduce traffic congestion and help improve air quality. Visit our website www.calvans.org or give us a call at 1-866-655-5444.

Commuters

Simply getting to work every day shouldn't be a job. Take it easy in a vanpool. The cost per ride can average as little as \$2 per day. And you may qualify for **government subsidies**. It's easy to join a vanpool, or start a new one. Relax and enjoy the ride. Click on the link below to view our Cost Calculator and see how much you can save!

<http://www.calvans.org/why-us/cost-calculators/monthly-van-cost>

Why CalVans?

- Save Money
- No Credit Checks
- Save Time
- Relax and Enjoy the Ride
- Save Wear and Tear
- Go Green

Hey Kings County Commuters check this out!

If you reside in Fresno or commute to and from Tulare County you could be **saving up to \$600 a month** in a CalVans vanpool. With help from agencies like Measure C and Valley Air District you will save, and **CalVans** can show you how.

Discounts & Subsidies

Call to learn if you qualify for any of the following incentives:

Agency	Eligible Riders	Monthly Subsidy
State of California	State Employees	\$ 65
Federal Government	Federal Employees	\$255
San Joaquin Air District	Any Individual	\$ 30
Fresno COG	Entire Vanpool	\$600
AMBAG	Entire Vanpool	\$300
Merced	Entire Vanpool	\$200
Porterville	Entire Vanpool	\$400
Tulare County	Entire Vanpool	\$300

Monthly Van Cost

All CalVans vanpools base the cost per trip on the number of passengers and distance traveled. (The more riders, the less each rider pays.) The Agency bills the driver on a monthly basis to recover all costs. The driver divides the bill among the passengers, collects the payments from each rider, and forwards them to the Agency every month. The payments cover the Agency's cost of maintaining and insuring the vans, as well as the cost of replacing them when they wear out.

Find the City you are traveling from on the top line and match it with your destination on the side column.**

COST	Fresno	Hanford	Lemoore	Visalia	Tulare	Porterville	Reedley	Madera	Modesto	McFarland	Bakersfield	Merced
Fresno	0	\$112	\$106	\$88	\$93	\$135	\$33	\$83	\$104	\$185	\$229	\$125
Hanford	\$62	0	\$9	\$51	\$55	\$87	\$60	\$131	\$241	\$145	\$189	\$176
Lemoore	\$76	\$9	0	\$60	\$70	\$122	\$54	\$133	\$252	\$146	\$216	\$176
Visalia	\$56	\$42	\$67	0	\$72	\$60	\$27	\$151	\$274	\$133	\$153	\$193
Tulare	\$43	\$46	\$70	\$72	0	\$51	\$17	\$139	\$264	\$81	\$126	\$196
Porterville	\$85	\$100	\$122	\$60	\$68	0	\$8	\$189	\$314	\$72	\$101	\$245
Reedley	\$33	\$60	\$104	\$69	\$67	\$110	0	\$103	\$228	\$133	\$178	\$162
Madera	\$33	\$108	\$133	\$177	\$131	\$173	\$44	0	\$148	\$197	\$240	\$82
Modesto	\$54	\$252	\$258	\$244	\$256	\$298	\$178	\$148	0	\$321	\$365	\$92
McFarland	\$135	\$122	\$158	\$108	\$81	\$64	\$108	\$205	\$330	0	\$60	\$262
Bakersfield	\$179	\$172	\$203	\$153	\$126	\$93	\$153	\$248	\$373	\$60	0	\$307
Merced	\$29	\$192	\$192	\$185	\$188	\$228	\$112	\$82	\$92	\$254	\$299	0

Discounts and Subsidies

Agency	Elegible Riders	Monthly Subsidy
State of California	State Employees	\$65
Federal Government	Federal Employees	\$225
San Joaquin Air District	Any Individual	\$30
Fresno COG	Entire Vanpool	\$600
AMBAG	Entire Vanpool	\$300
Merced	Entire Vanpool	\$200
Porterville	Entire Vanpool	\$400
Tulare County	Entire Vanpool	\$300

Call to learn if you qualify for any of the incentives offered by the agencies **866-655-5444**. To calculate the cost of your trip visit our website. <http://www.calvans.org/why-us/cost-calculators/monthly-van-cost>

The calculations above are based on a new model 15-passenger van, a minimum of 12 passengers including the driver and the average of \$2.70 for gas. **



Public Vanpools Leading the Way



Share the Ride in a CalVans Vanpool!

You'll save money, avoid wear and tear on your own car, reduce traffic congestion and help improve air quality.

- No Credit Checks
- No long-term commitments
- Great rates
- Reliable, late model vehicles

Commuters

Simply by getting to work every day shouldn't be a job. Take it easy in a vanpool. The cost per ride can average as little as \$2 per day. And you may qualify for government subsidies. It's easy to join a vanpool, or you can start a new one. Relax and enjoy the ride.

Why CalVans?

Save Money. CalVans riders save about \$1500 a year compared to the cost of driving their own vehicles.

No Credit Checks or long-term commitments. If you need to return the van, you pay only for the days you use it.

Save Time. Each vanpool sets its own schedule and route, ensuring your ride is always ready when you are.

Relax and Enjoy the Ride. CalVans handles all routine maintenance on-site, and if your van needs more extensive work we'll give you a loaner van.

Save Wear and Tear on your personal vehicle by putting your commuter miles on a CalVans vehicle.

Go Green. Vanpooling is an ideal way to reduce your carbon footprint.

	Fresno	Hanford	Lemoore	Tulare	Porterville	Reedley	Madera	Modesto	McFarland	Bakersfield	Merced
Small Van	\$37	\$60	\$80	\$48	\$70	\$1	\$170	\$311	\$135	\$194	\$232
Large Van	\$41	\$51	\$60	\$42	\$60	\$13	\$151	\$274	\$108	\$153	\$193

The graph above shows the estimated monthly price of a vanpool leaving its city and arriving in Visalia. The small van is based on a new 8-passenger van with 8 passengers including the driver. The large van is based on a new model 15-passenger van, a minimum of 12 passengers including the driver, both vans have the cost of fuel set at \$2.70 per gallon.

For more information call Temo Ortiz at 559.904.2566. To calculate your monthly cost visit our website www.calvans.org and check out the cost calculator <http://www.calvans.org/why-us/cost-calculators/monthly-van-cost>

What is a vanpool?

A vanpool is a ridesharing option, it enables a group of commuters to ride together to and from work in a van. Compared to carpools, vanpools are usually more structured. They work best when the commute is 30 miles or more.

Vanpooling reduces emissions, by removing at least 12 vehicles from the road, which helps clean up our air. Driving as little as 10% less can reduce greenhouse gas emissions by 0.2 to 0.8 metric tons per year depending on the vehicle.

A CalVans vanpool generates over \$15,000 for your local transit agency. With CalVans each rider saves over \$600 per month, resulting in \$7,000 of disposable income that can be spent in your local community.

Vanpooling is a stress reducer. Leave the driving to someone else. Relax, read, enjoy a conversation or get a head start on your workday.



Your Local Alternative To Driving Alone

Break free of the habit of commuting alone in your own vehicle.

Join a CalVans vanpool or start your own with ease. With CalVans, commuters don't have to sacrifice convenience to help clear the air. Break free of the habit of commuting alone in your own vehicle, and switch to a more affordable way to get to school or work.

For more Information Call **1.866.655.5444** or visit our website **www.calvans.org**



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Share the Ride in a CalVans Vanpool!

You'll save money, avoid wear and tear on your own car,
reduce traffic congestion and help improve air quality.

VISALIA IS OFFERING

\$300 per month

To vehicles entering or leaving their respective urbanized areas

PORTERVILLE IS OFFERING

\$400 per month

To vehicles entering or leaving their respective urbanized areas

- No credit checks
- No long-term commitments
- Great rates
- Reliable, late model vehicles

Call 1.866.655.5444 for more information
or visit our website www.calvans.org





SAN JOAQUIN COUNCIL OF GOVERNMENTS

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September 28, 2016

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AND
THE COUNTY OF
SAN JOAQUIN

Ron Hughes, Executive Director
California Vanpool Authority (CalVans)
1340 North Drive
Hanford, CA 93230

Dear Mr. Hughes,

The San Joaquin Council of Governments (SJO CG) would like to request membership in the California Vanpool Authority.

On Thursday, September 22, 2016, the SJO CG Board of Directors authorized the SJO CG Executive Director to execute an agreement to join the CalVans Joint Powers Authority.

Through this letter, SJO CG is requesting that the CalVans Board of Directors review this membership request at their next meeting on October 13, 2016.

We look forward to the outcome and working with CalVans on future projects. Should you have any questions, please contact Yvette Davis at 209-235-1092 or via email at davis@sjcog.org.

Sincerely,

A handwritten signature in blue ink that reads "Steve Dial".

STEVE DIAL
Deputy Executive Director/CFO



New AmeriCorps subsidized fellowships offer up close to a **40% discount** to California public agencies and non-profit organizations.

Climate Corps is a 10-month fellowship program of Strategic Energy Innovations (SEI) that delivers professional development for emerging climate protection leaders by working on sustainability programs and projects. This bridge-to-career program adds cost-effective, mission driven, and easily deployed staff capacity to municipal and community-based organizations across California.

Climate Corps – AmeriCorps Fellow Activities:

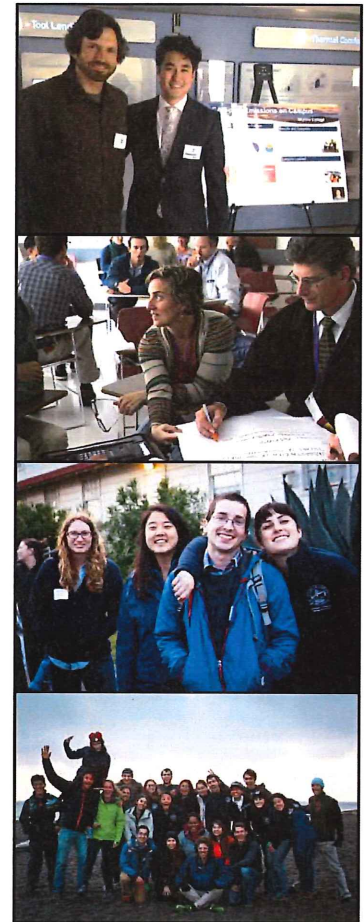
- Marketing and Outreach
- Research and Planning
- Program or Campaign Launch & Implementation
- Engineering & Technical Support
- Data Management
- Employee Education & Programs Engagement

Turnkey Hosting for Partners:

- Recruiting & Hiring
- Employer of Record (Compensation, Benefits, Associated Employer Costs)
- Fellow Training & Supervision
- Project Scoping & Implementation Consulting
- A statewide network of green tech firms, service providers, for-profit businesses, government agencies, academic institutions, climate leading corporations, and more

Fellowship Benefits:

- Regular stipend, end of program education award, healthcare coverage and training travel reimbursements
- Monthly trainings that comprise statewide and regional gatherings
- College credit culminating in a climate focused certificate
- Co-Supervision & Project Consulting
- Networking & Professional Development Opportunities
- Connections Across the Peer-to-Peer Network of Fellows and Partners



Apply to be a 2016-17 Partner

Advance your organizational goals by supporting an emerging leader in the field. Applying to host a Fellow is a simple process. To start, get in touch with Climate Corps staff who will work with you to match your staffing needs appropriately. We are looking for public agency and non-profit partners who:

- Have commitment and capacity (budget, staff, and office space) to host a Fellow for 10-months
- Offer strong learning, supervision and mentoring to Fellows
- Have the ability to participate at the AmeriCorps subsidized Partner Fee of \$20,000



For more information visit www.climatecorps-bayarea.org
Email or call: climate.corps@gmail.com 415-507-1432